Note: This appendix is an incomplete sampling of data. Specific information relating to post graduate employment and continuing education, including job titles and salary information is available upon request.

UNIVERSITIES TO ATTEND:

Advertising
- Chicago Portfolio School
- Hofstra University
- Michigan State University
- University of Louisville
- University of Tennessee
- Rush University
- University of Florida
- University of Pittsburgh
- Wayne State University
- Western Michigan University

Communication
- DePaul University
- Duquesne University
- Michigan State University
- University of Michigan

Communication
- DePaul University
- Duquesne University
- Michigan State University
- University of Michigan
- University of Louisville
- University of Tennessee

Communicative Sciences and Disorders
- Central Michigan University
- Grand Valley State University
- Michigan State University
- Purdue University
- Full Sail University
- Michigan State University
- Tsinghua University
- University of Utah
- Western Michigan University

EMPLOYERS INCLUDE:

Advertising
- AARP Michigan
- AbelsonTaylor
- Acquity Group
- Aldi
- AmeriCorps
- Antel Communications, LLC
- ANXeBusiness
- autoNETtools.com
- Beck Ellman Heald
- Beztak Corporation
- Big Ten Network
- Brandlogic
- Campbell Ewald
- Carat Media
- Carbon Media Group
- Catapult Marketing
- C.H. Robinson
- Chrysler Group, LLC
- Coyote Logistics
- CRT Medical Systems
- Cumulus Media
- Dakkota Integrated Systems
- Digerati, Inc.
- Doner
- Echo Global Logistics
- Elite Marketing Interactions
- Enterprise Holdings
Advertising (cont.)

- Evernote
- Fahrenheit Creative
- Farm Bureau Insurance
- Federal-Mogul
- FEV, Inc.
- Granger III & Associates
- IBM
- Ignite Social Media
- Ingenex Digital Marketing
- Jack Morton Worldwide
- Journal Broadcast Group
- KemperLesnik
- Kenshoo
- Latcha + Associates
- Latreille Advertising & Talent, Inc.
- Lennox International
- Little Caesar Enterprises, Inc.
- Live Nation
- M3 Group
- MacDonald Broadcasting
- Manasian, Inc.
- MARS Advertising
- McCann Detroit
- MediaCom
- Mercedes-Benz Financial Services
- Meridian Entertainment Group
- Michigan Legislative Consultants
- Michigan Republican Party
- Microsoft
- Mindshare
- Moldex3D
- Mondelēž International
- MRM Worldwide
- National Hockey League
- PacSun
- Peckham, Inc.
- PepsiCo
- Power Play Marketing
- QEK
- Radiant Event Technology
- Rapport
- Red Bull North America
- Samsung Electronics
- Simply Mac
- SMZ
- SNworks
- Spotlight Media Solutions Inc.
- Starcom MediaVest
- Target
- Teach For America
- Team Detroit
- Team One
- Technisch Creative
- TechSmith Corp
- TEKsystems
- The Impact Partnership
- The Integer Group
- The Starlight Theater
- Tom James Company
- Toss, LLC
- Traction Partners, Inc.
- Universal McCann
- Vectorform
- Videom Solutions
- Weber Shandwick
- Whirlpool
- Xingin
- Zenith Optimedia

Communication

- AbelsonTaylor
- ADP
- Aerotek
- Affinity Apparel
- Airfoil Public Relations
- AK Rlkks
- Ally Financial
- Altria Group
- Amazon.com
- Antone, Casagrande & Adwers
- Aperture Entertainment
- Ashgrove Marketing
- AT&T
- Auto-Owners Insurance
- Bassett & Bassett, Inc.
- Bissell Homecare, Inc.
- Blue Cross Blue Shield of Michigan
- Brooksource
- Byrum & Fisk Advocacy
- Carey & Conner Consulting, LLC
- C.H. Robinson
- Coyote Logistics
- CrossFire Group
- Dash Financial
- Deloitte
- Detroit Business Consulting
- Detroit Riverfront Conservancy
- Disney
- Domino’s Pizza
- Dow AgroSciences
- E! Networks
- Enterprise Rent-A-Car
- Epitec
Communication (cont.)
- FF&S, Inc.
- Fierce Fuel Systems
- FleishmanHillard
- Ford Motor
- Fox Motors
- Gallagher Benefit Services
- Genesys Health System
- Google
- Grid4 Communications
- Heritage Broadcasting
- Hewlett-Packard
- Ignite Social Media
- J.C. Penney
- Jackson National Life
- L’Oreal
- Lacks Enterprises
- Lambert Edwards & Associates
- Lansing Entertainment and Public Facilities Authority
- Legacy Private Wealth Group
- Marriott International
- MESSA
- Michigan Department of Treasury
- MindSpring Partners LLC
- Mondelēz International
- MSU Federal Credit Union
- New Paradigm Promotional Marketing
- Nike
- North Adams SteepleCats
- Origami Owl
- PepsiCo
- Primerica
- PrizeLogic
- QD Healthcare Group
- Quicken Loans
- Rainbow Child Care Center
- Rock Connections
- Ryan Partnership
- Sanofi
- Sea-Pacific Inc.
- Seattle Repertory Theatre
- SmithBucklin
- Sparrow Health Systems
- Spartan Internet Consulting
- Sprint Nextel
- Stanley Black & Decker
- State Farm Insurance
- Tara Lowenberg Communications
- Team Detroit
- Textron
- The Hershey Company
- The Michigan Dental Association
- Tom James Company
- Transamerica
- Westwind Communications

Journalism
- AdviseStream
- AMF Entertainment
- Baltimore Magazine
- Blue Cross Blue Shield of Michigan
- City Pulse
- Cleveland Browns
- Communications & Research, Inc.
- David Crumm Media
- Ford Motor
- Fox Sports
- Great American Media Services
- Group Tour Media
- Hanley Harper Group
- Illinois Tool Works
- isportswsweb.com
- Jackson Citizen Patriot
- Jasculca Terman Strategic Communications
- Keller Williams Realty
- KXLH (CBS affiliate)
- Lee Enterprises/Wisconsin State Journal
- Lezotte Miller Public Relations, Inc.
- MacDonald Broadcasting
- Mackinac Island Town Crier
- Macro Connect, Inc.
- Meridian Entertainment Group
- Michigan Fitness Foundation
- Michigan Hockey
- Minneapolis Star Tribune
- MLive
- myNutratek
- NFL Network
- Orthokinect
- Peoria Journal Star
- Pierpaolo Corporation
- Piper & Gold Public Relations
- Press News Group
- Southfield Cable 15
- State of Michigan
- The Planetary Group
- WILX-TV (NBC affiliate)
- WWMT NewsChannel 3 (CBS affiliate)
- ZinePak
Retailing
- General Motors
- Ketchum
- Kohl’s
- Nordstrom
- Old Navy
- Sam’s Club

Telecommunications, Information Studies and Media
- 1320 WILS Lansing
- Adobe Systems
- Agate Software, Inc.
- BBC Two Documentary
- Best Buy
- Big Ten Network
- Ciesa Design
- Comcast
- Defense Logistics Information Service
- Deloitte
- Delta Dental
- Eaton Corporation
- Eightfold Marketing and Creative, LLC
- Encyclopaedia Britannica
- First National Bank of America
- Fox
- Fox Sports
- General Motors
- Geneva Trading
- Guardian Guard
- Harvest Creative Services
- HelloWorld, Inc.
- Henkel
- HY Connect
- Infinity Management International
- Lansing Community College
- Liquid Web
- MacDonald Broadcasting
- Meijer
- Michigan Film Office
- Michigan Works!
- Mobius Digital
- MSU Federal Credit Union
- New Horizons Computer Learning Centers – Great Lakes
- NFL Network
- Oakland County, Michigan Government
- Outdoor Hub
- Oxford Community Television
- PESG
- Quicken Loans
- Radio Disney
- Red Dot Square Solutions
- Rock Connections
- Rumor Productions, LLC
- Sony Pictures Classics
- Staffing Technologies
- Storyboard Technologies
- Systems in Motion

JOB TITLES INCLUDE:

Account Executive
Advertising and Sales Director
Assistant Media Planner
Associate Project Manager
Associate Software Developer
Audio/Video Engineer
Brand Manager
Broadcast Manager
Client Services Associate
Communications Coordinator
Copywriter
Copy Editor
Corporate Sales Representative
Designer
Digital Engagement Editor
Digital Media Associate
Event Coordinator
Executive Producer
Freelance Journalist
Game Designer
Graphic & Web Designer
Guerilla Marketer
Interactive Designer
Internal and Corporate Communication Specialist
IT Support Specialist
Junior Art Director
Marketing Coordinator
Media Designer
National Account Manager
Producer
Production Assistant
Product Specialist
Public Affairs Associate
Public Relations and Social Media Specialist
Radio News Personality
Recruiter
Reporter
Senior Brand Coordinator
Social Media Coordinator
Staff Writer
Sports Reporter
Territory Sales Manager
Traffic Coordinator
User Experience Specialist
Videographer/Editor
Web Developer