Note: This appendix is an incomplete sampling of data. Specific information relating to post graduate employment and continuing education, including job titles and salary information is available upon request.

UNIVERSITIES TO ATTEND:

Advertising
- Adler School of Professional Psychology
- Chicago Portfolio School
- Clemson University
- Colorado State University
- Davenport University
- Michigan State University
- Shanghai University

Communication
- Eastern Kentucky University
- Michigan State University
- University of Notre Dame

Journalism
- Loyola University Chicago

Media and Information
- Columbia College
- Full Sail University
- Michigan State University
- Oakland City University
- Stanford University
- University of Illinois
- Wayne State University

EMPLOYERS INCLUDE:

Advertising
- 360i
- Aerotek
- Amazon.com
- Anheuser-Busch InBev
- Big Ten Network
- Blue Cross Blue Shield
- Brooksource
- C.H. Robinson Worldwide
- CBS 62 & CW 50 Detroit
- Campbell Marketing & Communications
- Campbell-Ewald
- Carat
- Clark Advertising
- Communication Associates, Inc.
- Condé Nast
- Crain Communications
- Crispin Porter + Bogusky
- Delphi
- Doner
- Energy BBDO
- Gannett
- General Motors
- Havas Worldwide
- Ignite XDS
- Initiative
- Integrate PR
• Kirshenbaum Bond Senecal + Partners
• LG Electronics
• Lamar Advertising Company
• Latcha + Associates
• Leo Burnett
• Lipman Hearne
• MRM//McCann
• McCann Detroit
• MessageMakers
• Microsoft
• Mindshare
• News America Marketing
• OMD USA
• Ogilvy & Mather
• PepsiCo
• Piper & Gold Public Relations
• Pitch Black Media
• RED Interactive Agency
• Relativity Media
• SMZ Advertising
• Stevens Advertising
• TMP Worldwide
• Team Detroit
• The Mars Agency
• The Walt Disney Company
• Thomson Reuters
• Truscott Rossman
• Universal Music Group
• UniWorld Group
• VivaKi
• Weber Shandwick
• Xero
• ZenithOptimedia

• DKC
• Detroit Pistons/Palace Sports and Entertainment
• Doner
• Echo Global Logistics
• Emergent Biosolutions
• Enterprise Rent-A-Car
• Epitec, Inc.
• EventNext
• Federal-Mogul Corporation
• Fishman Public Relations
• Ford Motor
• General Motors
• Groupon
• Identity Marketing & Public Relations
• Lambert, Edwards and Associates
• Laughlin Constable
• Leo Burnett
• MacDonald Broadcasting
• Marketing Associates
• Martin Waymire
• Mediabrands Publishing
• Memphis Grizzlies (NBA)
• Modis
• Motivity Solutions
• National Kidney Foundation
• Newell Rubbermaid
• Olson Engage
• PrizeLogic
• Quicken Loans
• SeyferthPR
• State of Michigan – Department of Community Health
• TEKsystems
• Teach For America
• The Walt Disney Company
• Total Solutions
• Townsquare Media
• Traction Partners, Inc
• Turner Broadcasting System
• UM Worldwide
• Viacom
• Walker Sands Communications
• Weber Shandwick

Communication

• AE Ventures
• Allison+Partners
• American Diabetes Association
• BrandLinkDC
• Brooksource
• Burson-Marsteller
• C.H. Robinson Worldwide
• Consumers Energy
Wells Fargo
Wondergem Consulting

Journalism
- Adams Street Publishing Co.
- Associated Press
- Battle Creek Bombers - Northwoods League
- Big Rapids Pioneer
- BrandLinkDC
- Branderati
- Chicago Tribune Media Group
- City Pulse
- Clean Water Action
- Cleveland Browns (NFL)
- DBusiness Magazine
- Detroit Red Wings (NHL)
- Echo Global Logistics
- Fox News
- Fox Sports
- General Motors
- IPG Mediabrands
- Lezotte Miller Public Relations, Inc.
- MRY
- Maryville Daily Forum (GateHouse Media)
- Michigan Information and Research Service
- Official Chicago Sky (WNBA)
- OnMilwaukee.com
- Owosso Argus-Press
- Palace Sports and Entertainment
- Pandora A/S
- Peake Media
- Spoke8 Marketing, Inc.
- The Grand Rapids Press (Mlive.com)
- The Michigan Nature Association
- The Saginaw News (Mlive.com)
- Townsquare Media
- Turner Public Relations

Media and Information
- Army Game Studio
- AxA Films
- Big Ten Network
- CBS Radio
- Chrysler Corporation
- Circus DF / BA / MAD / LA
- Crowe Horwath
- Digital Innovation Institute - Lansing Community College
- ESPN
- Elsevier
- Ford Motor
- Google
- HOM-TV
- Imagesoft
- Integrated Computer Services, Inc
- Jackson National Life Insurance
- Liventus Inc.
- Lowe Campbell Ewald
- Michigan Creative
- mo marketing + pr
- NPR
- Optimus
- Rizzi Designs
- SeyferthPR
- Shift Digital
- TechSmith Corporation
- Vertafore
- Worldwide Production Agency
- Xero

Retailing
- Target
JOB TITLES INCLUDE:

**Advertising**
- Account Executive
- Advertising Sales Assistant
- Assistant Media Strategist
- Assistant Negotiator
- Associate National Media Buyer
- Brand Specialist
- Chief marketing officer (CMO)
- Content Specialist
- Copywriter
- Creative Specialist
- Customer Experience (CX) Technical Specialist
- Digital Content Specialist
- Digital Marketing Manager
- Digital Media Strategist
- Digital Solution Specialist
- Digital Strategy Consultant
- Fundraising Consultant
- Graphic Designer
- Inside Sales Specialist
- Jr. Digital Artist
- Jr. Strategist/ Market Researcher
- Junior Art Director
- Marketing and Advertising Media Planner
- Online Marketing Coordinator
- Platform Analyst
- Public Relations Specialist and Event Manager
- Recruiter
- Search Engine Marketing (SEM)/Pay Per Click (PPC) Specialist
- Search Engine Optimization (SEO) Specialist
- Search Planner
- Senior Graphic Designer
- Social Media Community Manager
- Strategic Planning Associate
- Technical Recruiter
- Web Developer

**Communication**
- Account Coordinator
- Ad Sales Assistant
- Assistant Manager of Product Development and Marketing
- Assistant Media Planner
- Assistant Sales Leader
- Associate Account Manager
- Business Development Center Representative
- Business Development Manager
- Buyer
- Communications Coordinator
- Communications and Marketing Manager
- Community Manager
- Community Relations Coordinator
- Development & Special Events Coordinator
- Event Manager
- Human Resources Generalist
- Inbound Sales Representative
- Junior Marketing Analyst
- Manager In Training
- Marketing Associate
- Marketing and Community Development Specialist
- Media Analyst
- Media Relations Specialist
- National Account Executive
- On-Air Personality
- Public Relations Associate
- Sales and Merchandising Specialist
- Sales and Program Coordinator
- Service Center Representative
- Strategic Partnerships Manager
- Talent Source
- Technical Communications Specialist
Journalism

- Copy Editor
- Copywriter
- Digital Communications Specialist
- Editorial Assistant
- Education Reporter
- Events Assistant
- General Assignment Reporter
- Global Internal Communications & Content Development Specialist
- Marketing Associate
- Marketing Coordinator
- Multi-Media Journalist
- News Editor
- On Site Coordinator
- PR Coordinator
- Producer
- Production Assistant
- Radio Play-by-Play Announcer
- Senate Reporter
- Sports Writer
- Staff Writer
- Statehouse Reporter
- Web and Graphic Design
- Writer/Media Coordinator

Media and Information

- 3-D Artist
- Audio Engineer
- Customer Experience (CX) Technical Specialist
- Developer
- Digital Consultant
- Editor
- Promotions Coordinator
- Front-End Web Developer
- Game Design Intern
- IT Architecture and Infrastructure Analyst
- Information Services
- Junior Content Creator
- Lead Developer
- Location Assistant
- Marketing Specialist
- Media Specialist
- Multimedia Production Assistant
- Pay Per Click (PPC) Coordinator
- Production Assistant
- Project Coordinator
- Social Media Manager/Film Editor
- Software Engineer I
- System Designer
- Systems Engineer
- Technical Animator
- Technical Support Engineer
- User Experience Design Associate
- Video Editor
- Videographer
- Website Graphic Designer

Retailing

- Merchandise Planning Business Analyst