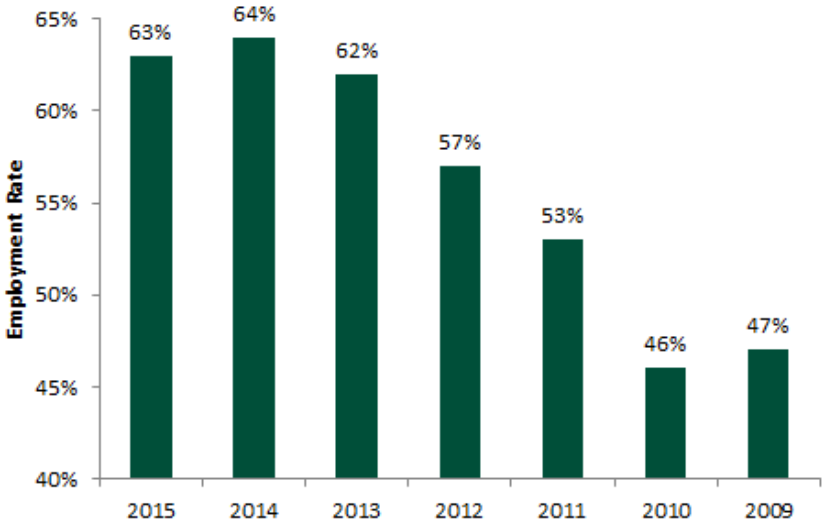
MICHIGAN STATE UNIVERSITY

All Colleges Comparison

Comparison Over Time	2015	2014	2013	2012	2011	2010	2009
Overall Knowledge Rate %	84%	82%	80%	82%	72%	73%	76%
Overall Career Outcomes Rate %	92%	92%	93%	91%	88%	85%	82%
a) Employment Rate	63%	64%	62%	57%	53%	46%	47%
b) Continuing Education Rate	28%	26%	29%	34%	33%	36%	34%



TREND

Employment rate (63%) continues at near record highs since the inception of the online Destination Survey in 2006. Graduates who indicated that they were continuing their education (28%) was similar to the lower level from last year, as students continue success finding employment.

Employment	2015	2014	2013	2012	2011	2010	2009
Michigan	62%	63%	62%	54%	57%	56%	59%
Midwest*	78%	78%	77%	77%	74%	72%	73%
Outside of Midwest	23%	22%	23%	23%	26%	28%	27%

* Midwest includes Michigan, Ohio, Indiana, Illinois, Iowa, Wisconsin, and Minnesota

TREND

Overall placement and employment rates have stayed strong in 2015, a positive indication for MSU.

Michigan-based employment remained steady in 2015, continuing a strong trend,

and Michigan-based employers continue to recruit heavily from MSU.

Employment within the Midwest* also remained steady from last year. In addition, 67% originally from Michigan were employed in Michigan and 81% reported employment in the Midwest.

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Top 28 Employers 2015
(other than Michigan State University)

General Motors*	69
MI Government*†	43
Ford Motor Company*	36
Quicken Loans*	28
Sparrow Health Systems*	19
US - AmeriCorps VISTA	18
General Electric	16
Deloitte	15
Spectrum Health*	15
University of Michigan Health System*	15
US Armed Forces	15
Auto-Owners Insurance Company*	14
Dow Chemical*	14
Amazon.com	13
C.H. Robinson Worldwide	13
PepsiCo	13
Team Detroit*	13
The Walt Disney Company	13
Chrysler Corporation*	12
Marriott International	12
Whirlpool*	12
Jackson National Life Insurance*	11
Price Waterhouse Cooper	11
Yelp	11
ArcelorMittal	10
Beaumont Health System*	10
Eaton Corporation Plc*	10
Target	10

Top 25 Employers 2010-2014
(other than Michigan State University)

US - AmeriCorps VISTA	159
MI Government*†	116
Quicken Loans*	106
US Armed Forces	102
Ford Motor Company*	100
Sparrow Health Systems*	90
University of Michigan Health System*	80
Beaumont Health System*	74
Chrysler Corporation*	71
General Electric	69
IBM	69
Target	66
General Motors*	65
General Mills	48
Spectrum Health*	48
Dow Chemical*	47
Nestlé	46
Deloitte	45
Kohl's	42
Marriott International	42
Coyote Logistics	34
Team Detroit*	32
Sears Holdings	27
Jackson National Life Insurance*	16
Plante & Moran, PLLC	15

*Indicates Michigan Based Companies. †MI government includes all government agencies, legislative and executive offices.

FACTS

- Michigan State University remains the top employer for MSU grads hiring 162 graduates in 2015, emphasizing a strong investment in its own graduates.
- 15 of the top 25 (5 of the top 5) employers in 2015 were Michigan-based companies.
- "The Detroit Three" automobile manufacturers all made it into the top 15 employers for 2015, with General Motors our top employer hiring 69 MSU graduates.
- United States Armed Forces contains MSU graduates who indicated they are employed by the Army, Navy, Marines, Coast Guard, and other auxiliary units as reported.

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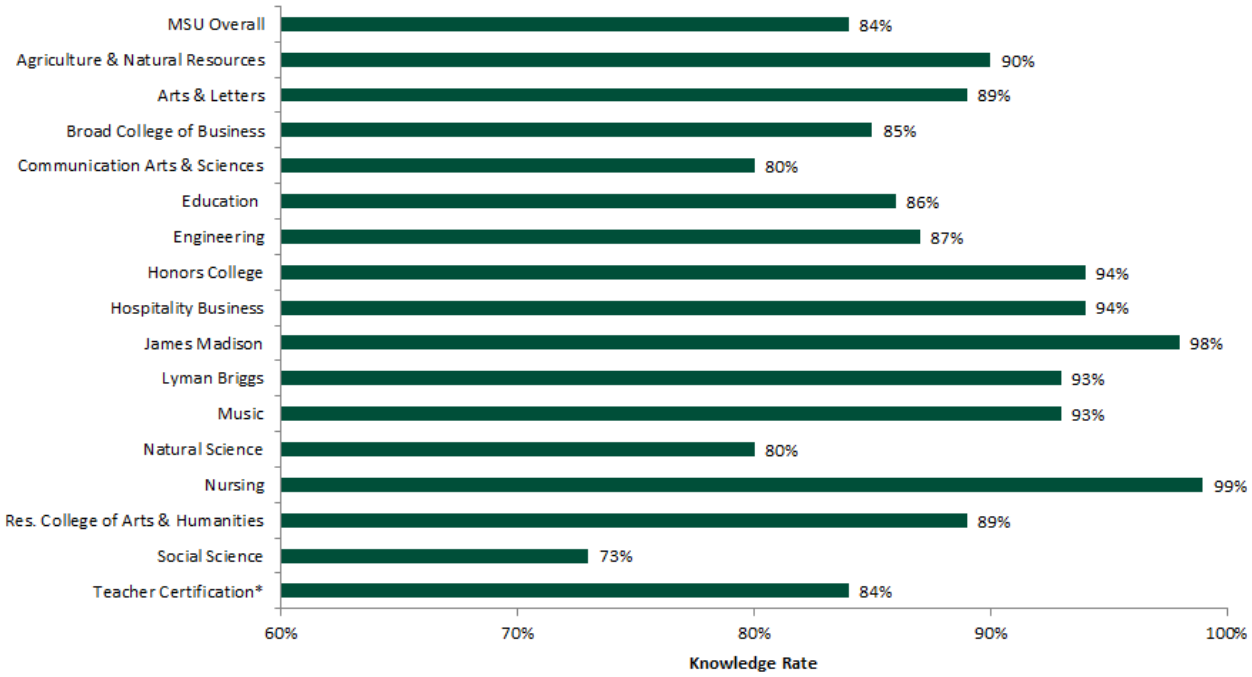
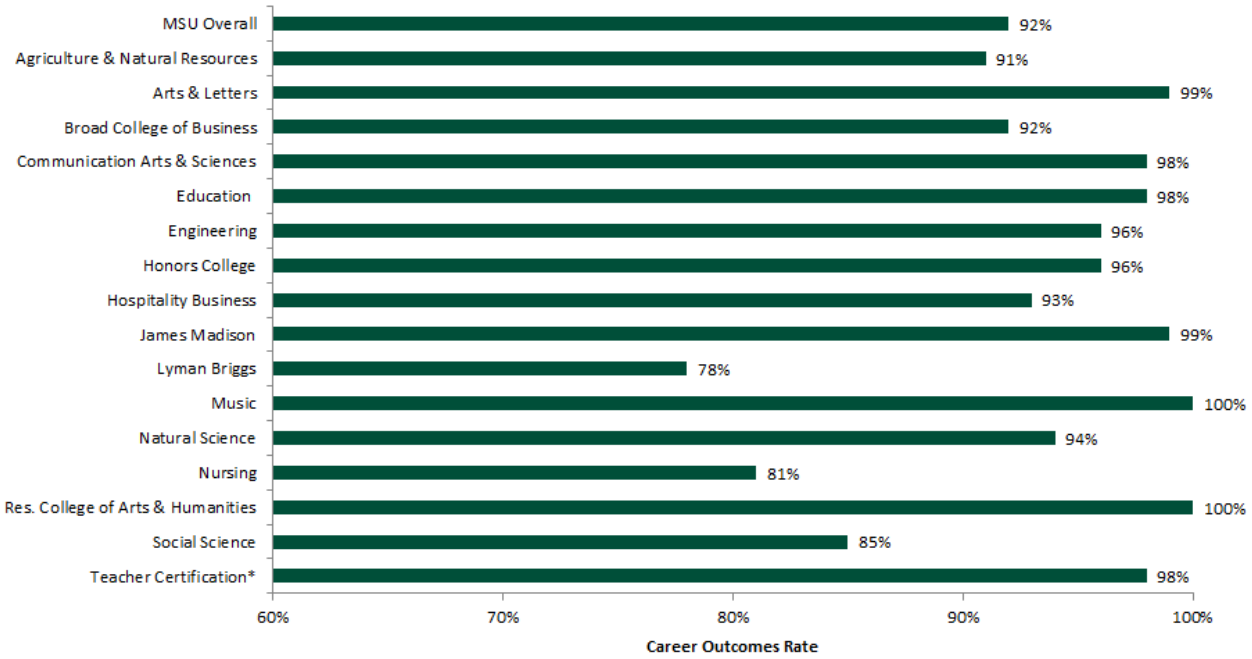
All Colleges Comparison

Knowledge Rate



Career Outcomes Rate