Career Program
Innovations

From its original conception by Jack Breslin and John Hannah, career services at MSU have been a national career program model: “…schools such as the University of Illinois and Notre Dame have ‘scouted’ the MSU Career Carnivals of the past.” [State News, 10/10/66]

Careers ’66
1966 – For the first time students play major role in re-imagining the “Career Carnival” (1948 – 1965) annual event: “…the oldest and largest event of its type.” [State News, 10/10/66]

Meeting Diverse Needs
MSU has been a national leader in addressing the professional development needs of a diverse community. Tailored services expanded from the start to include: Alumni; Graduate Students; Minority Students; Students with Disabilities; Women; International students; and more.
1968 – first “Minority Student Careers” event
1974 – first career fair for women “Breakthru ‘74”

Proto Credit: Michigan State University Archives and Historical Collections