

Here's your **PASSPORT** for reaching top Spartan talent

You know how important having a strong brand identity is when recruiting top college talent. Promoting your organization as an MSU student employer gives you the competitive advantage in reaching career-minded Michigan State talent. Tell your story next to expert advice on careers and tips on how to succeed in the world of work!



- ➔ Annual 72 page full-color magazine in print and online
- ➔ Targets MSU students who are serious about their careers
- ➔ 22,000 copies distributed free to MSU students
- ➔ Bonus online edition reaches 3,000+ unique users
- ➔ 12 months of continuous branding
- ➔ Full-color employer messages
- ➔ Extends branding reach and frequency compared to the campus newspaper

Call today to reserve your space!
2017-18 space is limited

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FULL-COLOR AD RATES

1/4-page	\$1,000
1/2-page	\$1,500
Full-page	\$2,250
Premier	\$2,500

Premier pricing is for placement in first few pages and other prominent pages for highest visibility