



Eli Broad College of Business

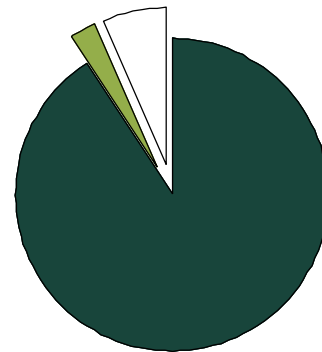
Knowledge Rate: 84%

As of February 2017, data from 748 of 892 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 84%. The majority of graduates reported that they were headed into the workforce.

| Eli Broad College of Business - Table 1 | | |
|-----------------------------------------|------------|-------------|
| Report Outcomes of 2016 Graduates | | |
| Outcome | # | % |
| Employed - Full-time | 501 | 67% |
| Employed - Part-time | 8 | 1% |
| Continuing Education | 162 | 22% |
| Starting a Business | 6 | 1% |
| Pursuing Other Commitments | 2 | 0% |
| Unplaced | 49 | 7% |
| Unresolved | 20 | 3% |
| Total | 748 | 100% |

See the Destination Survey introduction for additional information on each outcome category.

Figure 1
Unresolved 3% Unplaced 7%



Career Outcomes Rate - 91%

Of the 286 students who identified the type of employment chosen, 283 (99%) indicated their position was either a) career-related (241 = 84%), b) a stepping stone toward their ultimate career goal (30 = 10%), or c) work that allows them to explore career options (12 = 4%). A list of organizations that hired graduates in 2016 can be found in the appendix.

Salary Information

Two hundred sixty (260) of the graduates that indicated full-time employment also reported salary information. Of these, one hundred fifty-two (152) graduates reported receiving a signing bonus.

| Eli Broad College of Business - Table 2 | | | | | | |
|-----------------------------------------|----------|----------|-----------------|-----------------|-----------------|-----------|
| Report Salary Data for 2016 Graduates | | | | | | |
| Reported Salaries | Average | Low | 25th Percentile | 50th Percentile | 75th Percentile | High |
| 260 | \$57,386 | \$19,900 | \$53,000 | \$58,100 | \$63,050 | \$125,700 |

Top Industries

- Auto
- Financial
- Consumer Goods
- Hospitality Services
- Technical Services

Employment Search Resources

| Eli Broad College of Business - Table 3 | | |
|-----------------------------------------|-----|-----|
| Resources Used to Find Employment | | |
| Resource | # | % |
| Previous Internship/Co-op/Work | 66 | 24% |
| MSU Career Management System* | 102 | 37% |
| Other Job Posting Source | 24 | 9% |
| On-Campus Interview | 71 | 25% |
| Career Fair | 135 | 48% |
| MSU Academic Program | 4 | 1% |
| MSU Faculty or Staff | 51 | 18% |
| Personal Network/Family Friend | 72 | 26% |
| Social Networking | 18 | 6% |
| Another Resource | 25 | 9% |

Table 3 - Highlights the method that graduates identified as the way they found current job. Graduates could select more than one option and not all graduates responded. 279 responded to this question. *MSU software environment used by students to connect with employers.

Geographic Distribution

A total of 490 graduates reported their employment location. Of those, 51% (250) were employed in Michigan and 76% (371) reported employment in the Midwest. In addition, of the four hundred twenty-three (423) students originally from Michigan that reported their employment location, 56% (235) were employed in Michigan and 80% (337) reported employment in the Midwest.

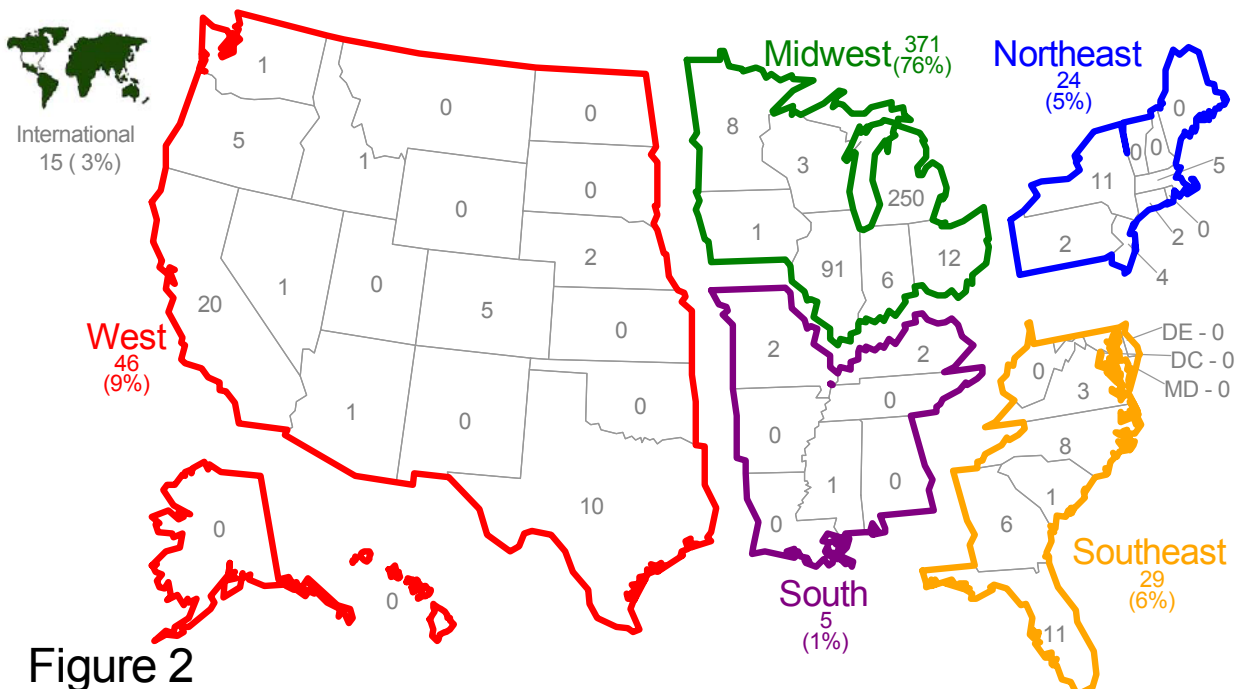


Figure 2



Continuing Education

Of the one hundred sixty-two (162) students that reported continuing their education as their main pursuit immediately after graduation, one hundred fifty-nine (159) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self-reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

| Eli Broad College of Business - Table 4 | | |
|--------------------------------------------------------|-----|------|
| Continuing Education Degrees Pursued by 2016 Graduates | | |
| Degree Pursued | # | % |
| Second Bachelor's | 1 | 1% |
| Health Professional (MD, DVM, PA, etc.) | 1 | 1% |
| Law (JD) | 3 | 2% |
| Master's | 151 | 95% |
| MBA | 3 | 2% |
| PhD | 0 | 0% |
| Teacher Certification | 0 | 0% |
| Certification Program: Other | 0 | 0% |
| Other | 0 | 0% |
| Total | 159 | 100% |

For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

Five hundred thirty-six (536) students responded to this section. Table 5 shows the percentage of students that indicated each activity.

Table 6 aggregates the types of experiences from Table 5 into five categories of activities. Superscript letters indicate the activities in Table 5 that are incorporated into each category. Students are only counted once for each category even if they participated in more than one indicated activity.

| Eli Broad College of Business - Table 5 | | |
|-------------------------------------------------------------|-----|-----|
| Co-Curricular Activity Participation by 2016 Graduates | | |
| Activity | # | % |
| Co-op/Intern – for credit ^{a,b} | 84 | 16% |
| Co-op/intern – non-credit ^{a,b} | 461 | 86% |
| Off-Campus Work – career related ^{a,b} | 118 | 22% |
| Off-Campus Work – non-career related ^{a,c} | 126 | 24% |
| On-Campus Work – career related ^{a,b} | 91 | 17% |
| On-Campus Work – non-career related ^{a,c} | 150 | 28% |
| Research – PA/Project/Summer – MSU ^{a,e} | 43 | 8% |
| Research – PA/Project/Summer – non-MSU ^{a,e} | 8 | 1% |
| Service Learning/Volunteer Project – MSU ^{a,f} | 134 | 25% |
| Service Learning/Volunteer Project – non-MSU ^{a,f} | 54 | 10% |
| Study Abroad – MSU program ^{a,d} | 118 | 22% |
| Study Abroad – non-MSU program ^{a,d} | 5 | 1% |
| Work Abroad – career related ^{a,b} | 11 | 2% |
| Work Abroad – non-career related ^{a,c} | 4 | 1% |

| Eli Broad College of Business - Table 6 | | |
|------------------------------------------|-----|------|
| Supplemental Experiences | | |
| Experience | # | % |
| Out of Classroom Experience ^a | 536 | 100% |
| Career Based ^b | 512 | 96% |
| Skill Based ^c | 221 | 41% |
| Study Abroad ^d | 122 | 23% |
| Research ^e | 50 | 9% |
| Volunteer ^f | 169 | 32% |

Table 6 - Superscript letters link supplemental experience programs to co-curricular activities in Table 5 and graduates can select more than one type of experience. For instance, a student that did both an MSU and a non-MSU study abroad program (indicated with^d) in Table 5 would only be counted once towards study abroad in Table 6.

Superscript letters link co-curricular activities to supplemental experience programs in Table 6. Graduates could select more than one option.