



## College of Communication Arts and Sciences

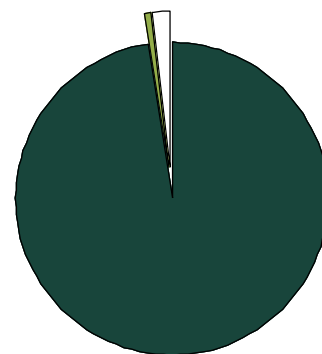
### Knowledge Rate: 83%

As of February 2017, data from 725 of 875 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 83%. The majority of graduates reported that they were headed into the workforce.

Communication Arts and Sciences - Table 1		
Report Outcomes of 2016 Graduates		
Outcome	#	%
Employed - Full-time	626	86%
Employed - Part-time	24	3%
Continuing Education	32	4%
Starting a Business	20	3%
Pursuing Other Commitments	5	1%
Unplaced	13	2%
Unresolved	5	1%
<b>Total</b>	<b>725</b>	<b>100%</b>

See the Destination Survey introduction for additional information on each outcome category.

**Figure 1**  
Unresolved 1%      Unplaced 2%



### Career Outcomes Rate - 98%

Of the 185 students who identified the type of employment chosen, 183 (99%) indicated their position was either a) career-related (159 = 86%), b) a stepping stone toward their ultimate career goal (17 = 9%), or c) work that allows them to explore career options (7 = 4%). A list of organizations that hired graduates in 2016 can be found in the appendix.

## Salary Information

Sixty-seven (67) of the graduates that indicated full-time employment also reported salary information. Of these, thirteen (13) graduates reported receiving a signing bonus.

Communication Arts and Sciences - Table 2						
Report Salary Data for 2016 Graduates						
Reported Salaries	Average	Low	25th Percentile	50th Percentile	75th Percentile	High
67	\$38,440	\$17,700	\$28,100	\$35,300	\$50,000	\$80,000

### Top Industries

- Advertising and PR Services
- MGMT, HR and Tech Services
- Educational Services
- Video, Film and Broadcast





## Continuing Education

Of the thirty-two (32) students that reported continuing their education as their main pursuit immediately after graduation, twenty-nine (29) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self-reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

Communication Arts and Sciences - Table 4		
Continuing Education Degrees Pursued by 2016 Graduates		
Degree Pursued	#	%
Second Bachelor's	4	14%
Health Professional (MD, DVM, PA, etc.)	0	0%
Law (JD)	1	3%
Master's	24	83%
MBA	0	0%
PhD	0	0%
Teacher Certification	0	0%
Certification Program: Other	0	0%
Other	0	0%
Total	29	100%

For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



## Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

One hundred twenty-seven (127) students responded to this section. Table 5 shows the percentage of students that indicated each activity.

Table 6 aggregates the types of experiences from Table 5 into five categories of activities. Superscript letters indicate the activities in Table 5 that are incorporated into each category. Students are only counted once for each category even if they participated in more than one indicated activity.

Communication Arts and Sciences - Table 5		
Co-Curricular Activity Participation by 2016 Graduates		
Activity	#	%
Co-op/Intern – for credit <sup>a,b</sup>	64	50%
Co-op/intern – non-credit <sup>a,b</sup>	78	61%
Off-Campus Work – career related <sup>a,b</sup>	50	39%
Off-Campus Work – non-career related <sup>a,c</sup>	47	37%
On-Campus Work – career related <sup>a,b</sup>	47	37%
On-Campus Work – non-career related <sup>a,c</sup>	56	44%
Research – PA/Project/Summer – MSU <sup>a,e</sup>	25	20%
Research – PA/Project/Summer – non-MSU <sup>a,e</sup>	2	2%
Service Learning/Volunteer Project – MSU <sup>a,f</sup>	34	27%
Service Learning/Volunteer Project – non-MSU <sup>a,f</sup>	20	16%
Study Abroad – MSU program <sup>a,d</sup>	32	25%
Study Abroad – non-MSU program <sup>a,d</sup>	4	3%
Work Abroad – career related <sup>a,b</sup>	1	1%
Work Abroad – non-career related <sup>a,c</sup>	1	1%

Superscript letters link co-curricular activities to supplemental experience programs in Table 6. Graduates could select more than one option.

Communication Arts and Sciences - Table 6		
Supplemental Experiences		
Experience	#	%
Out of Classroom Experience <sup>a</sup>	127	100%
Career Based <sup>b</sup>	114	90%
Skill Based <sup>c</sup>	78	61%
Study Abroad <sup>d</sup>	36	28%
Research <sup>e</sup>	27	21%
Volunteer <sup>f</sup>	49	39%

Table 6 - Superscript letters link supplemental experience programs to co-curricular activities in Table 5 and graduates can select more than one type of experience. For instance, a student that did both an MSU and a non-MSU study abroad program (indicated with<sup>d</sup>) in Table 5 would only be counted once towards study abroad in Table 6.