



The School of Hospitality Business

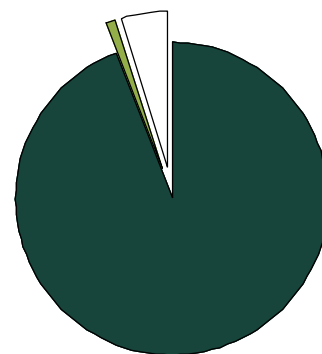
Knowledge Rate: 99%

As of February 2017, data from 188 of 189 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 99%. The majority of graduates reported that they were headed into the workforce.

The School of Hospitality Business - Table 1		
Report Outcomes of 2016 Graduates		
Outcome	#	%
Employed - Full-time	160	85%
Employed - Part-time	5	3%
Continuing Education	5	3%
Starting a Business	2	1%
Pursuing Other Commitments	5	3%
Unplaced	9	5%
Unresolved	2	1%
Total	188	100%

See the Destination Survey introduction for additional information on each outcome category.

Figure 1
Unresolved 1% Unplaced 5%



Career Outcomes Rate - 94%

Of the 110 students who identified the type of employment chosen, 106 (96%) indicated their position was either a) career-related (84 = 76%), b) a stepping stone toward their ultimate career goal (17 = 15%), or c) work that allows them to explore career options (5 = 5%). A list of organizations that hired graduates in 2016 can be found in the appendix.

Salary Information

Seventy-three (73) of the graduates that indicated full-time employment also reported salary information. Of these, seventeen (17) graduates reported receiving a signing bonus.

The School of Hospitality Business - Table 2						
Report Salary Data for 2016 Graduates						
Reported Salaries	Average	Low	25th Percentile	50th Percentile	75th Percentile	High
73	\$40,829	\$18,300	\$36,000	\$40,000	\$46,000	\$65,000

Top Industries

- Hotels, Casinos, Resorts
- Food Services

Employment Search Resources

The School of Hospitality Business - Table 3		
Resources Used to Find Employment		
Resource	#	%
Previous Internship/Co-op/Work	8	30%
MSU Career Management System*	5	19%
On-Campus Interview	13	48%
Career Fair	11	41%
MSU Faculty or Staff	6	22%
Personal Network/Family Friend	9	33%
Social Networking	1	4%
Another Resource	3	11%

Table 3 - Highlights the method that graduates identified as the way they found current job. Graduates could select more than one option and not all graduates responded. 27 responded to this question. *MSU software environment used by students to connect with employers.

Geographic Distribution

A total of 154 graduates reported their employment location. Of those, 37% (57) were employed in Michigan and 62% (95) reported employment in the Midwest. In addition, of the one hundred twelve (112) students originally from Michigan that reported their employment location, 46% (51) were employed in Michigan and 69% (77) reported employment in the Midwest.

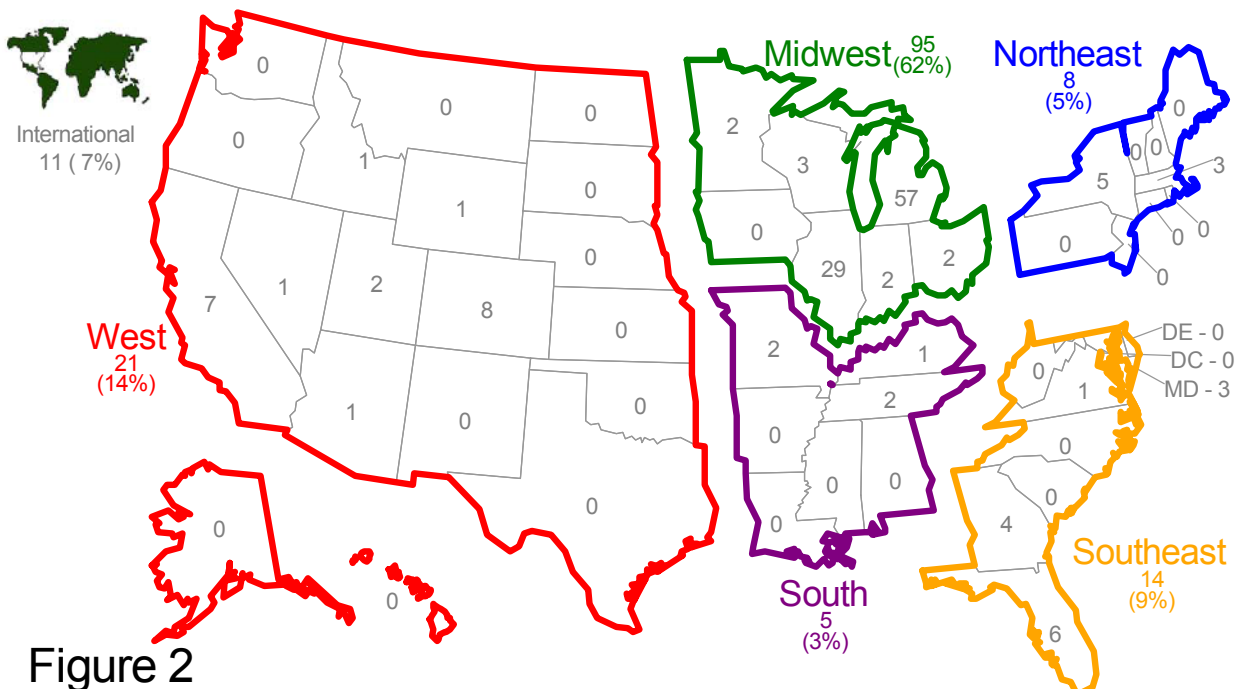


Figure 2



Continuing Education

Of the five (5) students that reported continuing their education as their main pursuit immediately after graduation, four (4) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self-reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

The School of Hospitality Business - Table 4		
Continuing Education Degrees Pursued by 2016 Graduates		
Degree Pursued	#	%
Second Bachelor's	0	0%
Health Professional (MD, DVM, PA, etc.)	0	0%
Law (JD)	0	0%
Master's	4	100%
MBA	0	0%
PhD	0	0%
Teacher Certification	0	0%
Certification Program: Other	0	0%
Other	0	0%
Total	4	100%

For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

One hundred forty-nine (149) students responded to this section. Table 5 shows the percentage of students that indicated each activity.

Table 6 aggregates the types of experiences from Table 5 into five categories of activities. Superscript letters indicate the activities in Table 5 that are incorporated into each category. Students are only counted once for each category even if they participated in more than one indicated activity.

The School of Hospitality Business - Table 5		
Co-Curricular Activity Participation by 2016 Graduates		
Activity	#	%
Co-op/Intern – for credit ^{a,b}	25	17%
Co-op/intern – non-credit ^{a,b}	118	79%
Off-Campus Work – career related ^{a,b}	16	11%
Off-Campus Work – non-career related ^{a,c}	3	2%
On-Campus Work – career related ^{a,b}	15	10%
On-Campus Work – non-career related ^{a,c}	7	5%
Research – PA/Project/Summer – MSU ^{a,e}	19	13%
Research – PA/Project/Summer – non-MSU ^{a,e}	6	4%
Service Learning/Volunteer Project – MSU ^{a,f}	60	40%
Service Learning/Volunteer Project – non-MSU ^{a,f}	21	14%
Study Abroad – MSU program ^{a,d}	26	17%
Study Abroad – non-MSU program ^{a,d}	4	3%
Work Abroad – career related ^{a,b}	1	1%
Work Abroad – non-career related ^{a,c}	0	0%

The School of Hospitality Business - Table 6		
Supplemental Experiences		
Experience	#	%
Out of Classroom Experience ^a	149	100%
Career Based ^b	133	89%
Skill Based ^c	10	7%
Study Abroad ^d	29	19%
Research ^e	21	14%
Volunteer ^f	71	48%

Table 6 - Superscript letters link supplemental experience programs to co-curricular activities in Table 5 and graduates can select more than one type of experience. For instance, a student that did both an MSU and a non-MSU study abroad program (indicated with^d) in Table 5 would only be counted once towards study abroad in Table 6.

Superscript letters link co-curricular activities to supplemental experience programs in Table 6. Graduates could select more than one option.