



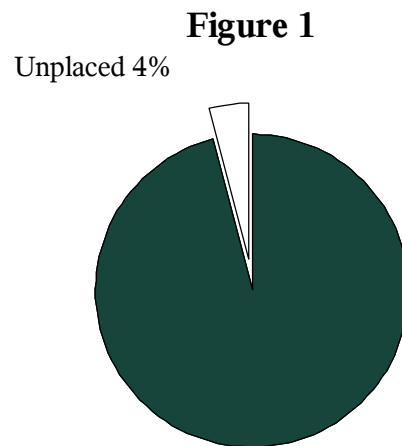
College of Arts and Letters

Knowledge Rate: 84%

As of January 2018, data from 325 of 385 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 84%. The majority of graduates reported that they were headed into the workforce.

Arts and Letters - Table 1		
Report Outcomes of 2017 Graduates		
Outcome	#	%
Employed - Full-time	191	59%
Employed - Part-time	25	8%
Continuing Education	87	27%
Starting a Business	2	1%
Pursuing Other Commitments	7	2%
Unplaced	13	4%
Total	325	100%

See the Destination Survey introduction for additional information on each outcome category.



Career Outcomes Rate - 96%

Of the 53 students who identified the type of employment chosen, 47 (89%) indicated their position was either a) career-related (26 = 49%), b) a stepping stone toward their ultimate career goal (15 = 28%), or c) work that allows them to explore career options (6 = 11%). A list of organizations that hired graduates in 2017 can be found in the appendix.

Salary Information

Forty (40) of the graduates that indicated full-time employment also reported salary information. Of these, five (5) graduates reported receiving a signing bonus.

Arts and Letters - Table 2						
Report Salary Data for 2017 Graduates						
Reported Salaries	Average	Low	25th Percentile	50th Percentile	75th Percentile	High
40	\$39,850	\$20,000	\$29,000	\$40,000	\$47,000	\$70,000

Top Industries

- Education
- Marketing, Advertising, PR
- Government
- Arts/Entertainment
- Social Service & Health

Employment Search Resources

Arts and Letters - Table 3		
Resources Used to Find Employment		
Resource	#	%
Previous Internship/Co-op/Work	10	20%
MSU Career Management System*	5	10%
Other Job Posting Source	15	31%
On-Campus Interview	4	8%
Career Fair	5	10%
MSU Faculty or Staff	12	24%
Personal Network/Family Friend	23	47%
Social Networking	7	14%
Another Resource	3	6%

Table 3 - Highlights the method that graduates identified as the way they found current job. Graduates could select more than one option and not all graduates responded. 49 responded to this question. *MSU software environment used by students to connect with employers.

Geographic Distribution

A total of 170 graduates reported their employment location. Of those, 70% (119) were employed in Michigan and 75% (128) reported employment in the Midwest. In addition, of the one hundred forty-five (145) students originally from Michigan that reported their employment location, 78% (111) were employed in Michigan and 80% (115) reported employment in the Midwest.

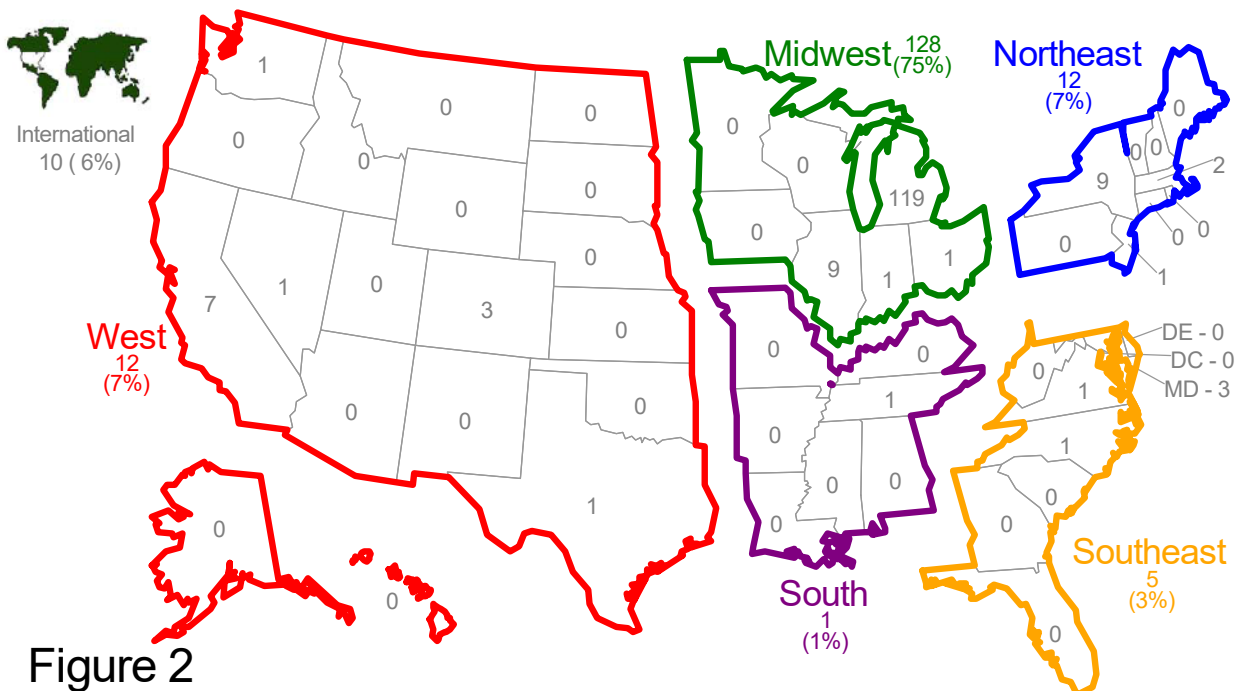


Figure 2



Continuing Education

Of the eighty-seven (87) students that reported continuing their education as their main pursuit immediately after graduation, eighty-four (84) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self-reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

Arts and Letters - Table 4		
Continuing Education Degrees Pursued by 2017 Graduates		
Degree Pursued	#	%
Second Bachelor's	2	2%
Health Professional (MD, DVM, PA, etc.)	2	2%
Law (JD)	7	8%
Master's	28	33%
MBA	0	0%
PhD	2	2%
Teacher Certification	41	49%
Certification Program: Other	2	2%
Other	0	0%
Total	84	100%

For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

One hundred six (106) students responded to this section. Table 5 shows the percentage of students that indicated each activity.

Table 6 aggregates the types of experiences from Table 5 into five categories of activities. Superscript letters indicate the activities in Table 5 that are incorporated into each category. Students are only counted once for each category even if they participated in more than one indicated activity.

Arts and Letters - Table 5		
Co-Curricular Activity Participation by 2017 Graduates		
Activity	#	%
Co-op/Intern – for credit ^{a,b}	46	44%
Co-op/intern – non-credit ^{a,b}	46	44%
Off-Campus Work – career related ^{a,b}	31	34%
Off-Campus Work – non-career related ^{a,c}	48	52%
On-Campus Work – career related ^{a,b}	36	36%
On-Campus Work – non-career related ^{a,c}	53	52%
Research – PA/Project/Summer – MSU ^{a,e}	34	41%
Research – PA/Project/Summer – non-MSU ^{a,e}	3	4%
Service Learning/Volunteer Project – MSU ^{a,f}	62	70%
Service Learning/Volunteer Project – non-MSU ^{a,f}	18	20%
Study Abroad – MSU program ^{a,d}	60	64%
Study Abroad – non-MSU program ^{a,d}	7	7%
Work Abroad – career related ^{a,b}	9	12%
Work Abroad – non-career related ^{a,c}	2	3%

Arts and Letters - Table 6		
Supplemental Experiences		
Experience	#	%
Out of Classroom Experience ^a	106	99%
Career Based ^b	93	88%
Skill Based ^c	75	72%
Study Abroad ^d	65	69%
Research ^e	35	42%
Volunteer ^f	55	62%

Table 6 - Superscript letters link supplemental experience programs to co-curricular activities in Table 5 and graduates can select more than one type of experience. For instance, a student that did both an MSU and a non-MSU study abroad program (indicated with^d) in Table 5 would only be counted once towards study abroad in Table 6.

Superscript letters link co-curricular activities to supplemental experience programs in Table 6. Graduates could select more than one option.