



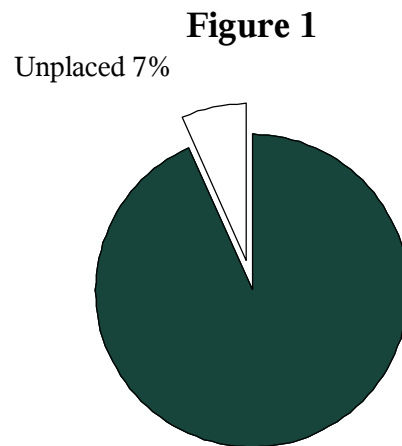
Eli Broad College of Business

Knowledge Rate: 84%

As of January 2018, data from 768 of 919 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 84%. The majority of graduates reported that they were headed into the workforce.

Eli Broad College of Business - Table 1		
Report Outcomes of 2017 Graduates		
Outcome	#	%
Employed - Full-time	523	68%
Employed - Part-time	5	1%
Continuing Education	174	23%
Starting a Business	6	1%
Pursuing Other Commitments	9	1%
Unplaced	51	7%
Total	768	100%

See the Destination Survey introduction for additional information on each outcome category.



Career Outcomes Rate - 93%

Of the 348 students who identified the type of employment chosen, 348 (100%) indicated their position was either a) career-related (291 = 84%), b) a stepping stone toward their ultimate career goal (44 = 13%), or c) work that allows them to explore career options (13 = 4%). A list of organizations that hired graduates in 2017 can be found in the appendix.

Salary Information

Three hundred sixteen (316) of the graduates that indicated full-time employment also reported salary information. Of these, one hundred ninety-six (196) graduates reported receiving a signing bonus.

Eli Broad College of Business - Table 2						
Report Salary Data for 2017 Graduates						
Reported Salaries	Average	Low	25th Percentile	50th Percentile	75th Percentile	High
316	\$59,503	\$20,000	\$55,000	\$60,000	\$63,000	\$120,000

Top Industries

- Auto
- Financial
- Consumer Goods
- Hospitality Services
- Technical Services

Employment Search Resources

Eli Broad College of Business - Table 3		
Resources Used to Find Employment		
Resource	#	%
Previous Internship/Co-op/Work	98	28%
MSU Career Management System*	89	25%
Other Job Posting Source	20	6%
On-Campus Interview	99	28%
Career Fair	190	54%
MSU Academic Program	5	1%
MSU Faculty or Staff	60	17%
Personal Network/Family Friend	102	29%
Social Networking	33	9%
Another Resource	20	6%

Table 3 - Highlights the method that graduates identified as the way they found current job. Graduates could select more than one option and not all graduates responded. 352 responded to this question. *MSU software environment used by students to connect with employers.

Geographic Distribution

A total of 446 graduates reported their employment location. Of those, 52% (234) were employed in Michigan and 76% (337) reported employment in the Midwest. In addition, of the three hundred eighty-one (381) students originally from Michigan that reported their employment location, 55% (211) were employed in Michigan and 79% (302) reported employment in the Midwest.

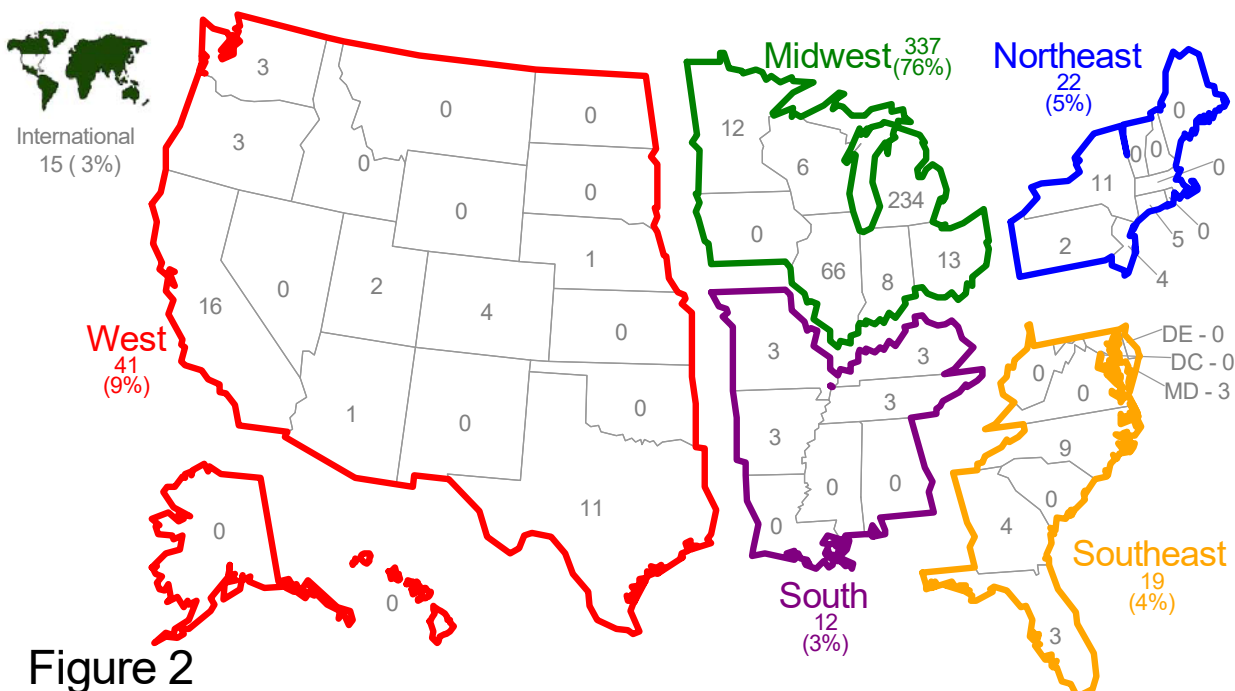


Figure 2



Continuing Education

Of the one hundred seventy-four (174) students that reported continuing their education as their main pursuit immediately after graduation, one hundred seventy (170) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self-reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

Eli Broad College of Business - Table 4		
Continuing Education Degrees Pursued by 2017 Graduates		
Degree Pursued	#	%
Second Bachelor's	3	2%
Health Professional (MD, DVM, PA, etc.)	0	0%
Law (JD)	3	2%
Master's	160	94%
MBA	2	1%
PhD	0	0%
Teacher Certification	0	0%
Certification Program: Other	2	1%
Other	0	0%
Total	170	100%

For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

Five hundred forty-three (543) students responded to this section. Table 5 shows the percentage of students that indicated each activity.

Table 6 aggregates the types of experiences from Table 5 into five categories of activities. Superscript letters indicate the activities in Table 5 that are incorporated into each category. Students are only counted once for each category even if they participated in more than one indicated activity.

Eli Broad College of Business - Table 5		
Co-Curricular Activity Participation by 2017 Graduates		
Activity	#	%
Co-op/Intern – for credit ^{a,b}	144	27%
Co-op/intern – non-credit ^{a,b}	381	70%
Off-Campus Work – career related ^{a,b}	208	43%
Off-Campus Work – non-career related ^{a,c}	201	42%
On-Campus Work – career related ^{a,b}	110	23%
On-Campus Work – non-career related ^{a,c}	231	48%
Research – PA/Project/Summer – MSU ^{a,e}	77	17%
Research – PA/Project/Summer – non-MSU ^{a,e}	2	0%
Service Learning/Volunteer Project – MSU ^{a,f}	234	48%
Service Learning/Volunteer Project – non-MSU ^{a,f}	106	22%
Study Abroad – MSU program ^{a,d}	163	33%
Study Abroad – non-MSU program ^{a,d}	14	3%
Work Abroad – career related ^{a,b}	31	8%
Work Abroad – non-career related ^{a,c}	10	3%

Eli Broad College of Business - Table 6		
Supplemental Experiences		
Experience	#	%
Out of Classroom Experience ^a	543	99%
Career Based ^b	507	92%
Skill Based ^c	347	65%
Study Abroad ^d	176	35%
Research ^e	79	17%
Volunteer ^f	225	46%

Table 6 - Superscript letters link supplemental experience programs to co-curricular activities in Table 5 and graduates can select more than one type of experience. For instance, a student that did both an MSU and a non-MSU study abroad program (indicated with^d) in Table 5 would only be counted once towards study abroad in Table 6.

Superscript letters link co-curricular activities to supplemental experience programs in Table 6. Graduates could select more than one option.