



Eli Broad College of Business

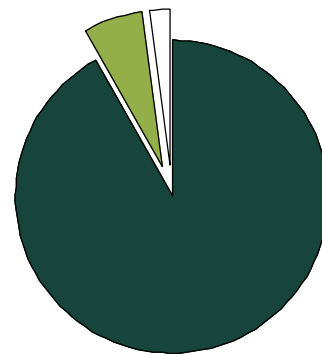
Knowledge Rate: 85%

As of February 2016, data from 762 of 895 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 85%. The majority of graduates reported that they were headed into the workforce.

Eli Broad College of Business - Table 1		
Report Outcomes of 2015 Graduates		
Outcome	#	%
Employed	542	71%
Continuing Education	150	20%
Starting a business	5	1%
Pursuing Other Commitments	3	0%
Unplaced	16	2%
Unresolved	46	6%
Total	762	100%

*See the Destination Survey introduction for additional information on each outcome category.

Figure 1
Unresolved 6% Unplaced 2%



Career Outcomes Rate - 92%

Of the 336 students who identified the type of employment chosen, 335 (100%) indicated their position was either a) career-related (305 = 91%) or b) a stepping stone toward their ultimate career goal (30 = 9%). A list of organizations that hired graduates in 2015 can be found in the appendix.

Salary Information

Two hundred ninety-nine (299) of the graduates that indicated employment also reported salary information. Of these, one hundred forty-nine (149) graduates reported receiving a signing bonus.

Eli Broad College of Business - Table 2						
Report Salary Data for 2015 Graduates						
Reported Salaries	Average	Low	25th Percentile	50th Percentile	75th Percentile	High
299	\$56,171	\$15,000	\$52,500	\$57,000	\$60,000	\$120,000

Top Industries

- Auto
- Financial
- Consumer Goods
- Hospitality Services
- Technical Services



Employment Search Method

Eli Broad College of Business - Table 3		
Method Used to Find Employment		
Program	#	%
Previous Internship/Co-op	99	30%
Previous Work Experience	12	4%
Other Job Posting Source	24	7%
MySpartanCareer	39	12%
On-Campus Interview	20	6%
Career Fair	99	30%
Personal Network/Family/Friend	38	11%
Social Networking	4	1%
Other	0	0%
Total	335	100%

Table 3 - Highlights the method that graduates identified as the way they found current job.

Out of Classroom Experience

Eli Broad College of Business - Table 4		
Supplemental Experiences		
Program	#	%
Out of Classroom Experience ^a	436	57%
Career Based ^b	395	52%
Skill Based ^c	327	43%
Study Abroad ^d	139	18%
Research ^e	26	3%
Volunteer ^f	102	13%

Table 4 - Identifies any supplemental activities or experiences that graduates participated in during their time as a student. Graduates could select more than one option and not all graduates responded. Superscript letters link supplemental experience programs to co-curricular activities in Table 6.

Geographic Distribution

A total of 529 graduates reported their employment location. Of those, 54% (288) were employed in Michigan and 77% (409) reported employment in the Midwest. In addition, of the four hundred sixty-six (466) students originally from Michigan that reported their employment location, 57% (266) were employed in Michigan and 79% (370) reported employment in the Midwest.

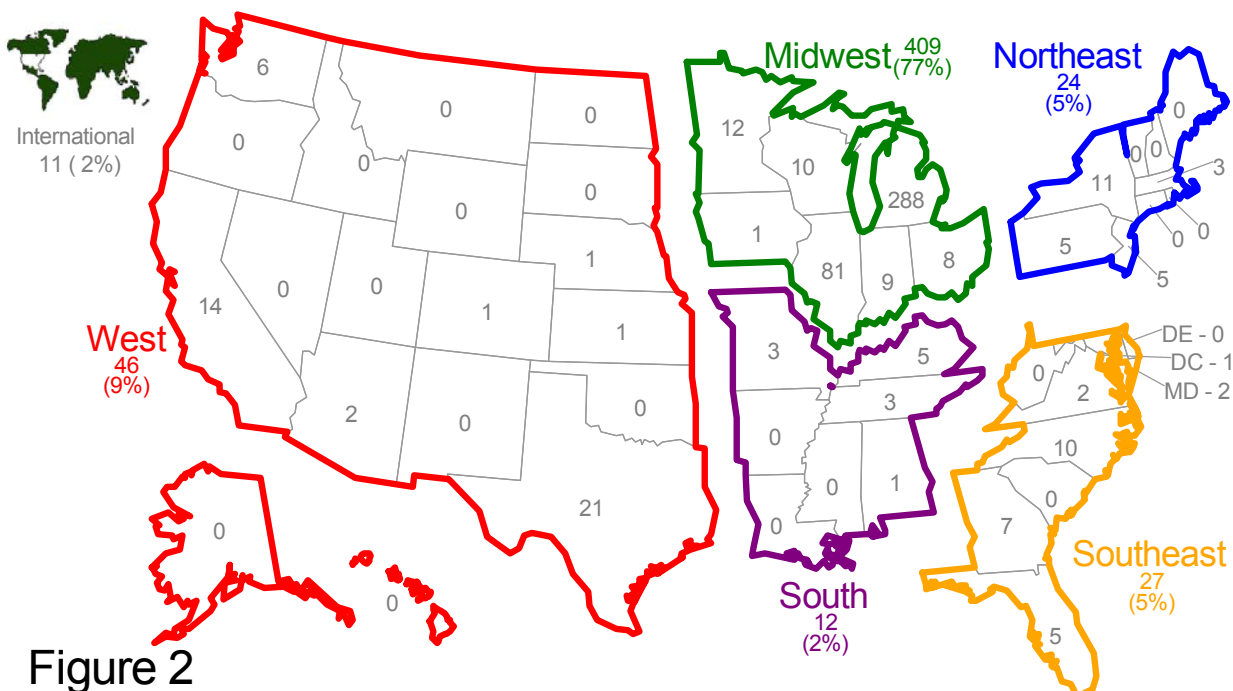


Figure 2



Continuing Education

Of the one hundred fifty (150) students that reported continuing their education as their main pursuit immediately after graduation, one hundred forty-three (143) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

Eli Broad College of Business - Table 5		
Continuing Education Degrees Pursued by 2015 Graduates		
Outcome	#	%
Second Bachelors	2	1%
Health Professional (MD, DVM, PA, etc.)	0	0%
Law (JD)	4	3%
Masters	133	93%
MBA	1	1%
PhD	0	0%
Teacher Certification	0	0%
Certification Program: Other	0	0%
Other	3	2%
Total	143	100%

Note: For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

Four hundred thirty-six (436) students responded to this section. Table 6 shows the percentage of students that indicated each activity.

Eli Broad College of Business - Table 6		
Co-Curricular Activity Participation by 2015 Graduates		
Activity	#	%
Co-op/Intern – for credit ^{a,b}	70	16%
Co-op/intern – non-credit ^{a,b}	265	61%
Off-Campus Work – career related ^{a,b}	81	19%
Off-Campus Work – non-career related ^{a,c}	112	26%
On-Campus Work - volunteer ^{a,c}	0	0%
On-Campus Work – career related ^{a,b}	89	20%
On-Campus Work – for pay or credit ^{a,c}	98	22%
On-Campus Work – non-career related ^{a,c}	160	37%
Other ^a	8	2%
Research – PA/Project/Summer – MSU ^{a,c}	24	6%
Research – PA/Project/Summer – non-MSU ^{a,c}	2	0%
Service Learning/Volunteer Project – MSU ^{a,f}	81	19%
Service Learning/Volunteer Project – non-MSU ^{a,f}	35	8%
Study Abroad – MSU program ^{a,d}	130	30%
Study Abroad – non-MSU program ^{a,d}	11	3%
Summer Work - career related ^{a,b}	196	45%
Summer Work – non-career related ^{a,c}	179	41%
Work Abroad – career related ^{a,b}	0	0%
Work Abroad – non-career related ^{a,c}	0	0%

Notes: Superscript letters link co-curricular activities to supplemental experience programs in Table 4. Graduates could select more than one option.