



## The School of Hospitality Business

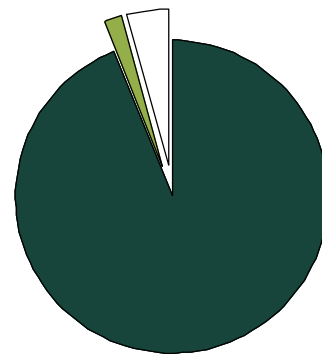
### Knowledge Rate: 94%

As of February 2016, data from 165 of 175 graduating students receiving a bachelor's degree had been collected, via the survey or other means, resulting in a knowledge rate of 94%. The majority of graduates reported that they were headed into the workforce.

The School of Hospitality Business - Table 1		
Report Outcomes of 2015 Graduates		
Outcome	#	%
Employed	144	87%
Continuing Education	4	2%
Starting a business	2	1%
Pursuing Other Commitments	5	3%
Unplaced	7	4%
Unresolved	3	2%
Total	165	100%

\*See the Destination Survey introduction for additional information on each outcome category.

Figure 1  
Unresolved 2%      Unplaced 4%



### Career Outcomes Rate - 94%

Of the 97 students who identified the type of employment chosen, 97 (100%) indicated their position was either a) career-related (90 = 93%) or b) a stepping stone toward their ultimate career goal (7 = 7%). A list of organizations that hired graduates in 2015 can be found in the appendix.

## Salary Information

Sixty-six (66) of the graduates that indicated employment also reported salary information. Of these, fifteen (15) graduates reported receiving a signing bonus.

The School of Hospitality Business - Table 2						
Report Salary Data for 2015 Graduates						
Reported Salaries	Average	Low	25th Percentile	50th Percentile	75th Percentile	High
66	\$39,000	\$12,000	\$35,000	\$40,000	\$42,000	\$65,000

### Top Industries

- Hotels, Casinos, Resorts
- Food Services



# MICHIGAN STATE UNIVERSITY

## Employment Search Method

The School of Hospitality Business - Table 3		
Method Used to Find Employment		
Program	#	%
Previous Internship/Co-op	19	21%
Previous Work Experience	6	7%
Other Job Posting Source	6	7%
MySpartanCareer	5	6%
On-Campus Interview	12	13%
Career Fair	30	34%
Personal Network/Family/Friend	8	9%
Social Networking	3	3%
Other	0	0%
<b>Total</b>	<b>89</b>	<b>100%</b>

Table 3 - Highlights the method that graduates identified as the way they found current job.

## Out of Classroom Experience

The School of Hospitality Business - Table 4		
Supplemental Experiences		
Program	#	%
Out of Classroom Experience <sup>a</sup>	153	93%
Career Based <sup>b</sup>	148	90%
Skill Based <sup>c</sup>	85	52%
Study Abroad <sup>d</sup>	28	17%
Research <sup>e</sup>	10	6%
Volunteer <sup>f</sup>	37	22%

Table 4 - Identifies any supplemental activities or experiences that graduates participated in during their time as a student. Graduates could select more than one option and not all graduates responded. Superscript letters link supplemental experience programs to co-curricular activities in Table 6.

## Geographic Distribution

A total of 138 graduates reported their employment location. Of those, 36% (49) were employed in Michigan and 58% (80) reported employment in the Midwest. In addition, of the ninety-nine (99) students originally from Michigan that reported their employment location, 41% (41) were employed in Michigan and 63% (62) reported employment in the Midwest.

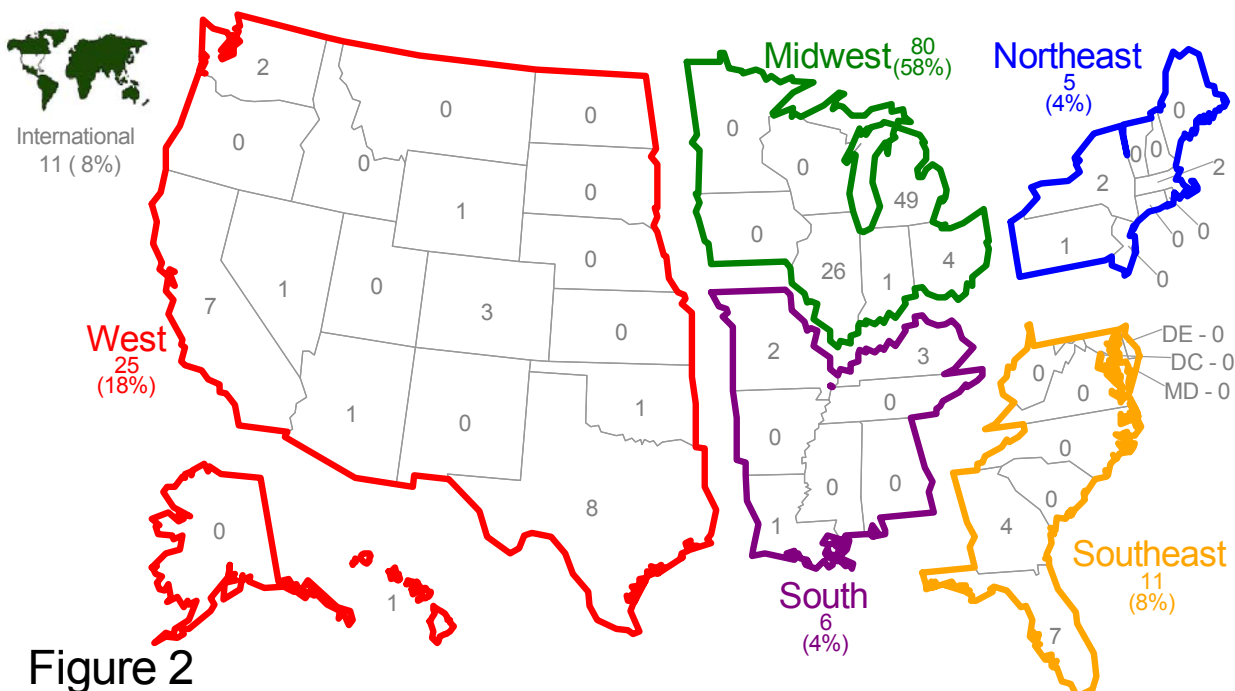


Figure 2



## Continuing Education

Of the four (4) students that reported continuing their education as their main pursuit immediately after graduation, four (4) reported the specific degree pursued. Graduates who indicated employment as well as continuing education were excluded from this table. This information is self reported and may lead to slight inaccuracies when it comes to certification. *See appendix for a listing of universities attended for continuing education.*

The School of Hospitality Business - Table 5		
Continuing Education Degrees Pursued by 2015 Graduates		
Outcome	#	%
Second Bachelors	0	0%
Health Professional (MD, DVM, PA, etc.)	0	0%
Law (JD)	0	0%
Masters	3	75%
MBA	0	0%
PhD	0	0%
Teacher Certification	0	0%
Certification Program: Other	1	25%
Other	0	0%
Total	4	100%

Note: For simplicity, percentages have been rounded to the nearest point. Cumulative percentage totals were calculated with floating point decimal places in the addends.



## Co-Curricular Activities

The survey also includes questions about co-curricular activities in which students may have participated during their college career. All students were asked to indicate their involvement in a list of career related activities while at MSU (or a previous institution in the case of transfer students) regardless of their destination outcome.

One hundred fifty-three (153) students responded to this section. Table 6 shows the percentage of students that indicated each activity.

The School of Hospitality Business - Table 6		
Co-Curricular Activity Participation by 2015 Graduates		
Activity	#	%
Co-op/Intern – for credit <sup>a,b</sup>	67	44%
Co-op/intern – non-credit <sup>a,b</sup>	25	16%
Off-Campus Work – career related <sup>a,b</sup>	66	43%
Off-Campus Work – non-career related <sup>a,c</sup>	26	17%
On-Campus Work - volunteer <sup>a,c</sup>	0	0%
On-Campus Work – career related <sup>a,b</sup>	74	48%
On-Campus Work – for pay or credit <sup>a,c</sup>	35	23%
On-Campus Work – non-career related <sup>a,c</sup>	21	14%
Other <sup>a</sup>	7	5%
Research – PA/Project/Summer – MSU <sup>a,c</sup>	9	6%
Research – PA/Project/Summer – non-MSU <sup>a,c</sup>	1	1%
Service Learning/Volunteer Project – MSU <sup>a,f</sup>	29	19%
Service Learning/Volunteer Project – non-MSU <sup>a,f</sup>	14	9%
Study Abroad – MSU program <sup>a,d</sup>	27	18%
Study Abroad – non-MSU program <sup>a,d</sup>	2	1%
Summer Work - career related <sup>a,b</sup>	112	73%
Summer Work – non-career related <sup>a,c</sup>	30	20%
Work Abroad – career related <sup>a,b</sup>	0	0%
Work Abroad – non-career related <sup>a,c</sup>	1	1%

Notes: Superscript letters link co-curricular activities to supplemental experience programs in Table 4. Graduates could select more than one option.