Note: This appendix is an incomplete sampling of data. Specific information relating to post graduate employment and continuing education, including job titles and salary information is available upon request.

UNIVERSITIES TO ATTEND:

Advertising and Public Relations
- Michigan State University
- New York University
- Northwestern University
- Pennsylvania State University
- University Of Central London
- University Of Detroit Mercy
- University Of Leeds

Communication
- Grand Valley State University
- Michigan State University
- University of Colorado Denver
- University of Detroit Mercy
- Western Michigan University

Media and Information
- Central Michigan University
- Columbia University
- Johns Hopkins University
- Michigan State University
- New York University
- Syracuse University

Journalism
- Michigan State University

EMPLOYERS INCLUDE:

Advertising and Public Relations
- ALDI US
- Addix
- Aerotek
- Allyson Conklin Public Relations
- Amazon
- Anthem Worldwide
- Apex Systems
- Apple
- Aptiv
- Arizona Foothills Magazine
- Arrive Logistics

Media and Information
- Auto-Owners Insurance
- BCW Global
- Bedrock Detroit
- Bespoke Sports & Entertainment
- Blohm Creative Partners
- Blue 449
- Bluewater Technologies Group
- Cadreon
- Campbell Ewald
- Carat Global
- Change Media Group
- Chicago Cubs
- CiesaBlend
Citizen Yoga  
City of Dearborn  
Click Control Marketing  
Climate Clothing  
Collabera  
Commonwealth/McCann  
Coyote Logistics  
Daniel Brian Advertising  
Delta Dental of Michigan  
Detroit Tigers Foundation  
Doner  
Echo Global Logistics  
Edelman  
Enterprise  
Explore Communications  
FanLabel  
Federal Resources Corporation  
Finn Partners  
FleishmanHillard  
Ford Motor Company  
Franco  
Fresh&Co  
GTB  
Gartner  
General Mills  
General Motors  
GoDaddy  
Goodby Silverstein & Partners  
Hall & Partners  
Havas Edge  
IBM  
IPG Mediabrands  
Insight Global  
Intouch Solutions  
Isobar  
Jackson Dawson  
Ketchum  
Know Advertising  
LUSH Cosmetics North America  
Leo Burnett  
MRM/McCann  
Martin Retail Group  
Maxx Branding & Management  
Media Assembly  
MediaCom Worldwide  
Mediabrands Society  
Mercedes-Benz  
Metro Public Relations  
Modis  
MONAT Global  
NetSuite  
Northwestern Mutual  
Ogilvy  
Ottaway Digital Communications  
RedPepper Advertising  
Render Studios  
Havas  
Shift Digital  
Spark Foundry  
Stanley Black & Decker  
Starcom  
TEKsystems  
The Mars Agency  
The Richards Group  
Thomson Reuters  
Trunk Club  
UM Worldwide  
UnDigital  
United Shore  
Uxin Group  
ZenithOptimedia  
iConcept Media Group  
iHeartMedia  
iProspect  
megarrybowen

Communication

Altria  
American Axle & Manufacturing  
Apex Systems  
BMO Financial Group  
Blue Cross Blue Shield of Michigan  
C.H. Robinson  
CBRE  
CDW  
Citizens Bank  
Coyote Logistics  
DHL Express  
Detroit Lions
• Detroit Pistons
• Detroit Tigers
• Douglas Bacon
• EXIT 14 Productions
• Echo Global Logistics
• FLM Harvest
• FedEx
• Ferguson Enterprises
• FleishmanHillard
• Eastbay
• Frito-Lay
• Groupon
• Havas
• iProspect
• Insight Global
• Kalamazoo College
• Kalamazoo Wings
• Logicalis
• Lululemon Athletica
• MetLife
• Michigan Creative
• Monumental Sports & Entertainment
• Moosejaw
• Morgan Stanley
• Northwestern Mutual
• PR Productions
• Parker Hannifin
• PepsiCo
• Phoenix Suns
• Queue Advertising
• Quicken Loans
• Rock Connections
• SK Designs
• Sherwin-Williams
• Shift Digital
• Sound & Silence
• Steamboat Resort
• TEKsystems
• Techworld Language Solutions
• The AZEK Company
• The Hanover Insurance Group
• Tom James Company
• United Shore
• Weber Shandwick
• Xenith
• Yelp

Department of Media and Information

• AT&T
• Accenture
• Apple
• CBI
• CBS
• Capgemini
• Crowe LLP
• DISH Network
• Delta Dental
• Michigan Department of Natural Resources
• Disney - ABC Television Group
• Disneyland Resort
• DoorDash
• Ford Motor Company
• Gearbox
• Gud Marketing
• HelloWorld
• ICL Systems
• Jackson National Life
• Jacob Davis Productions
• Jervis B. Webb Company
• Kinetic Content
• ManpowerGroup
• MessageMakers
• Michigan Millers Mutual Insurance
• Oracle
• Outact, Inc.
• P&L Media
• PS Technology
• Plasti-Fab
• Pratt Institute
• Premier Franchise Solutions
• Quicken Loans
• Reich Insurance
• Rush Street Interactive
• Sanyuan Media Studio
• Starcom MediaVest Group
• State of Michigan, DTMB
• Sweetwater
• The Walt Disney Company
JOB TITLES INCLUDE:

Advertising and Public Relations

- Account Associate
- Account Manager
- Account Representative
- Admissions Representative
- Advertising Assistant
- Applications Recruiter
- Art Director
- Assistant Digital Media Buyer
- Assistant Marketing Coordinator
- Assistant Media Planner

- Assistant Project Manager
- Assistant Search Planner
- Associate Analyst
- Associate Content Manager
- Associate Digital Traffic Specialist
- Associate Graphic Designer
- Associate Media Planner
- Associate Producer And Marketing Coordinator
- Associate Sales Representative
- Associate Software Developer
- Associate User Experience Designer
• Associate Portfolio Management
• Business Development Associate
• Campaign Coordinator
• Claims Representative
• Client Sales Representative
• Client Solutions Representative
• Commercial Real Estate Analyst
• Communications Specialist
• Conference Assistant
• Connections Strategy Associate
• Content Specialist
• Coordinator of Programmatic Strategy
• Creative Lead
• Creative Recruiter
• Customer Service Associate
• Designer
• Digital Account Coordinator
• Digital Investment Assistant
• Digital Marketing And Social Media Specialist
• Digital Media Representative
• Digital Strategy Associate
• District Manager
• Event Coordinator
• Executive Sales Representative
• Financial Associate
• Global Media Insights Assistant
• Graphic Designer
• Inside Sales Representative
• Junior Analyst
• Junior Art Director
• Junior Copywriter
• Market Partner
• Marketing Analyst
• Marketing And Communications Coordinator
• Marketing Assistant
• Marketing Specialist
• Media Analyst
• Media Assistant
• Media Trainee
• Merchandiser
• Paid Search Associate
• Paid Social Associate

• Program Specialist
• Project Coordinator
• Project Engineer
• Public Relations Assistant
• Research Associate
• Retail Market Associate
• Sales & Marketing Manager
• Sales Consultant
• Sales Development Representative
• Social Media Manager
• Solution Sales Specialist
• Talent Acquisition Coordinator
• Technical Recruiter
• Traffic Coordinator

**Communication**

• Account Coordinator
• Account Manager
• Audio Producer
• Business Development Representative
• Client Sales Representative
• Client Service and Communication Coordinator
• Consultant
• Corporate Partnerships Team Member
• Corporate Sales Associate
• Data Analyst
• Digital Marketing Coordinator
• Digital Media Coordinator
• Director Of Sales
• Event Coordinator
• Event Manager
• Group Benefit Sales Trainee
• Inside Sales Representative
• Leadership Development Specialist
• Marketing Research Coordinator
• Merchant Development Representative
• Mobile Device Optimization And Training Specialist
• Mortgage Broker
• Multi-Channel Sales Coordinator
• Personal Banker
• PR Specialist
• Process Engineer
• Production Assistant
• Programmatic Strategist
• Recruiter
• Resolution Specialist
• Sales Consultant
• Sales Engagement Specialist
• Sales Management Associate
• Social Media Specialist
• Technical Recruiter
• Territory Sales Manager
• Underwriter
• Videographer/Photographer

Department of Media and Information

• .Net Developer
• Associate Programmer/Analyst
• Associate Software Engineer
• Business Development Associate
• Cinematographer
• Crm Analyst
• Development Assistant
• Digital Content Strategist
• Digital Marketing Specialist
• Ecommerce Marketing Specialist
• Enterprise Core Technology Consultant
• Front End Developer
• Game Designer
• International Programming Associate
• It Support Technician
• Jr Project Consultant
• Junior Video Editor
• Lead Designer
• Lead Web Developer
• Lighting Artist
• Market Researcher
• Marketing And Media Relations Assistant
• News Producer
• On-Air Talent
• Sales and Marketing Representative

• Sales Engineer
• Security Administrator
• Systems Analyst
• Technical Business Analyst
• Technical Game Designer
• Technology Analyst
• Twitch Affiliated Streamer
• Ux/Content Associate
• Videographer/Photographer

Journalism

• Anthem Worldwide
• Associate Account Executive
• Associate Producer
• Board Operator
• Brand Specialist
• Broadcast Associate
• Client Service Advocate
• Deal Desk Analyst
• Development & Events Manager
• Digital Marketing Specialist
• Event Administrator
• Field Organizer
• Junior Integrated Producer
• Junior Web Editor And Extension Technical Writer
• Lead Marketing Specialist
• Managing Editor
• Marketing Manager
• Media Trainee
• Medical Assistant
• Morning Edition Host And Reporter
• Multimedia Reporter
• News & Communications Assistant
• News Producer
• News Writer
• Production Assistant
• Radio Personality
• Reporter
• Social Media Coordinator
• Sports Editor
• Staff Writer
• Television News Reporter