

International Corporate Tour to China

Dates: *May 18 to June 2, 2018*

Locations: *Beijing, Shanghai, Hangzhou*

Participants: *10-16 Michigan State University students*

Program: *Study Abroad (MGT 393 for Business students; BUS 291 for non-Business students)*

Contact: *Eric Doerr (doerre@msu.edu); Maya Craft (mayac@msu.edu)*

Information in Chinese: <https://mp.weixin.qq.com/s/3sfjvIB12Y5tHdiUM025WQ>

International Corporate Tour to China (ICT) is a two-week trek that exposes students to various cities, industries, work settings, and cultures while helping them develop professional skills, identify talents, clarify interests, strengthen teamwork competencies, and form friendships. This is a unique experiential learning opportunity bringing students into actual global work environments.

This opportunity is designed for freshman and sophomore students of all majors; however, the application is open to students at all undergraduate levels. This is the perfect early career development program for those students interested in traveling internationally, networking with employers and alumni, exploring various professions, experiencing cross-functional workplace roles, touring company facilities, discovering new cities, and making new friends. Although open to students from all nations, Chinese national students are encouraged to participate... as one of the goals is to connect these students with our partner companies in China for internships and full-time positions.

Along with unique perspectives into their organizations, host organizations provide team challenges that engage students in project simulations. Students learn to work effectively in groups and present solutions to real problems. Traveling between sites, students dialogue with career practitioners about what they have discovered.

The ICT to China has successfully occurred twice, once in 2014 & 2015 (however, not as an official study abroad experience). We have visited the following organizations:

1. BASF
2. CH Robinson
3. Cisco
4. Dell
5. Deloitte
6. Disney
7. Dow Chemical
8. Eaton
9. EY
10. General Electric
11. General Motors
12. Nielsen
13. Oshkosh Corp.
14. Pratt & Whitney
15. Procter & Gamble
16. Prudential U.K. (parent company of Jackson National Life)
17. Robert Bosch